



University Sailing Clubs invited to participate in the 2017-18 University Sailing Sustainability Challenge

Briefing Note

Background to Challenge

The University Sailing Sustainability Challenge has now been running for two years and due to its previous success is going ahead for a third year. The challenge was set up by The Green Blue to get the next generation of boaters becoming green champions for UK sailing. We believe university students have good background knowledge and passion for the environment and are great role models for the rest of the UK boating community. This challenge offers USCs the opportunity to work with their club more closely towards a common aim and, also, provide USCs the chance of making an environmental difference to their immediate sailing environment and win prizes and certificates for their achievements.

The Challenge Outline

The Challenge involves USCs undertaking a number of set sustainable actions between October 1st 2017 and 19th February 2018. There is a **Bronze**, **Silver** and **Gold** Award level that can be achieved by your SC to take back to your Student Union with pride. To reach each award level there is a certain number of environmentally sustainable actions that must be completed by your club and sailing venue.

Each USC starts off by appointing one or two Sustainability Officers who act as The Green Blue's my main point of contact throughout the challenge and will be responsible for getting the sustainable actions achieved, evidenced and emailed to myself, the Challenge Coordinator, at The Green Blue.

A cash prize draw will be held at the end of the challenge for the USCs that have achieved the most sustainable actions. All competing USCs will be invited to attend the RYA Suzuki Dinghy Show on March 3rd 2018 where the top achieving USCs in the challenge will be awarded their certificates by The Green Blue and BUSA on the mainstage.

How to get involved

Contact **Rebekka Thomas**, the Challenge Coordinator - greenbluechallenge@gmail.com

For more information about Green Blue and the Challenge, see www.thegreenblue.org.uk or the BUSA Challenge page: www.busa.co.uk/development/university-sustainability-challenge